



Cultural *Innovation* International Prize

Rules of the call for entries (2016-2017): **climate change**

1

Introduction

The Cultural Innovation International Prize is a biennial competition organised by the Centre de Cultura Contemporània de Barcelona (hereafter CCCB) with the aim of incentivising projects that explore the potential cultural scenarios of the coming years.

The Prize seeks to foster contexts and provide the tools to harness the creative and innovative potential of the community. It provides a new space for contemporary creation and the dissemination of projects with the purpose of developing imaginative solutions to the cultural challenges of the 21st century.

2

Subject of the call for entries

The theme of the second call for entries (2016-2017 Prize) is **climate change**.

Entrants for the Prize must present a culturally innovative, consciousness-raising project about this theme. The project must empower the community and actively involve them in embracing values of environmental responsibility.

The second Cultural Innovation International Prize is part of the CCCB's interdisciplinary project about the challenges global warming poses for our planet and the ways cultural institutions can work together and act as catalysts for social change.

The winning project will be featured in the activities included in the exhibition «After the End of the World» (provisional title) which will run at the CCCB from October 2017 to March 2018.

The project must be executed between January and March 2018. [See information about the exhibition.](#)

3

Spheres of activity

The CCCB has identified a number of ways to address the challenges of climate change from the cultural sphere. We are open to new, hybrid approaches. By way of an example, we propose the following areas from which we can tackle the subject of climate change:

- **Third culture:** Proposals which explore the connections between art, science, the humanities and technology.
- **Educational proposals:** Initiatives and ideas involving educators, children, young people and families through new informative and educational formats.
- **Citizen-led innovation:** Projects developing new tools, platforms and programmes for participating and collectively designing proposals aiming at cultural transformation.

4

Project format

The projects submitted may be in any format or genre.

If the project requires a physical space it will be developed at the CCCB's Beta Station. Depending on the format and aims, other spaces can also be used to complement the project on the CCCB premises or elsewhere. [See information about the Beta Station.](#)

The projects must be submitted in English, Spanish or Catalan.



Cultural Innovation International Prize

5

The prize

The CCCB will award an amount of 20,000 € for the execution of the prize-winning project. This amount will be divided between production costs and the fees and expenses incurred for curatorial duties by the author or representative (up to 7,000 €, including VAT). This prize involves no direct financial reward for the winner.

6

Selection criteria

The submitted proposals will be considered on the basis of the following criteria:

- **Degree of innovation:** The project must show outstanding creativity with particular importance placed on innovative qualities regarding solutions that have already been developed and implemented.
- **Cross-cutting formats and methods:** Special consideration will be given to those projects that combine themes, genres, formats and/or forms of cultural management. At the same time, importance will be placed on the inclusion of dynamics characteristic of other fields and disciplines.
- **Real impact of the project:** Special consideration will be given to those proposals geared to finding effective ways of involving society that have a measurable positive impact.
- **Viability of carrying out the project:** The project presented must be economically and organisationally viable taking into account the prize money awarded and the agreed timeframe. Importance will be placed on the balance between the proposed interventions and the resources they

require.

- **Relationship with the public:** Special consideration will be given to those projects that seek to involve the public in creating, managing and distributing the contents.
- **Sustainability in the broadest sense:** Importance will be placed on those projects that incorporate ecological guidelines and criteria in their production and implementation phases.

7

Conditions of entry

The following persons are eligible to enter for the Prize:

- Natural persons aged 18 or over living in any country. They may enter individually or as a group.
- Non-profit legal persons (foundations, associations, cooperatives...) resident in any country.
- A group consisting of any of the above.

The following are not eligible to enter for the Prize:

- Employees of the CCCB, members of the Jury and Technical Commission.
- For-profit legal persons.
- Public administrations or any associated bodies.
- Winners of the previous prizes.

8

Registration process

Registration for the competition is open to everyone and free of charge. Online entries only using the form available at www.innovationcccb.org/registration Entries submitted by post, courier or

delivered by hand to the CCCB will not be accepted.

The registration process consists of two parts:

1. **User registration:** Entrants must register as a user and provide a valid e-mail address. They will receive a confirmation e-mail which will allow them to access the registration form.
2. **Registration form:** Once the user has registered, they will be directed to the form where they will be required to fill in the following fields:
 - a. **Personal details:** Information about the natural or legal persons who have devised the project, in accordance with the instructions specified on the form.
 - b. **The project:** Details of the proposal, in accordance with the instructions specified on the form.
 - b1. **Presentation of the project,** using only the established presentation form, as a PDF and written in English, Spanish or Catalan. The form must be fully completed.
 - b2. **Accompanying documents** may be submitted as a PDF to help the Jury understand the project.

Detailed instructions about the registration process can be found in the document [registration guide](#). During the entry period, participants may contact the CCCB team for advice by e-mailing innovation@cccb.org.

Any entries submitted after the deadline will not be considered. Those entries that fail to meet the requirements of the call for entries or fail to provide all the information requested on the entry form will be automatically excluded.

The CCCB may declare the call for entries null and void if none of the projects presented meet the selection criteria or the



Cultural *Innovation* International Prize

standards expected.

The entry and submission period opens on 11th October 2016 and closes on 31st January 2017 (at 6pm Central European Time). During this period entrants can alter and fill in the on-line entry form as many times as they like.

Official publications regarding the Cultural Innovation International Prize will be posted on the Prize website (www.innovationcccb.org). These publications, as well as other proceedings arising therefrom, information content and the model documents regarding these guidelines can be viewed on the Prize website.



Calendar

Entry and submission period

11th October 2016 – 31st January 2017
at 6pm (CET)

Shortlisted entrants published

25th April 2017

Presentation of the shortlisted projects and award ceremony

June 2017

«After the End of the World» exhibition

October 2017 – March 2018

Execution of the winning project

January 2018 – March 2018



Methodology

Once the submission period has closed, the CCCB will read through the entries to make sure they comply with the requirements stipulated in the guidelines,

and the list of entries that have been accepted and excluded will be published on the Prize website.

A Technical Commission will evaluate the successful projects according to the established selection criteria and select up to ten shortlisted entrants. During the evaluation process, the CCCB may ask the entrants for any supplementary information about the project that they deem necessary.

The CCCB will contact the representatives of the shortlisted project to inform them of their decision and ask them to provide the necessary documents accrediting their natural or legal status. Natural persons will be asked to e-mail a scanned copy of their identity cards or passports to the CCCB. Legal persons will be asked to e-mail scanned copies of their articles of association and the identity documents of their legal representative to the CCCB.

Should the shortlisted entrants consist of a group of people or entities, they will be asked to appoint a representative by submitting a document signed jointly by the natural persons who are part of the group and the representative of the legal persons. This document will be provided by the CCCB.

Once the requisite documents have been submitted and the details verified, the CCCB will publish the shortlisted projects on the Prize website together with a brief description of the proposals and the interventions that the CCCB has agreed to carry out to bring them to the public's attention.

The CCCB will invite the author or representative of each shortlisted project to take part in a series of workshops in Barcelona and present their projects to the Jury. The Jury will then select the winning project and award the prize to the winner or representative.



Rights and obligations of the entrants

By taking part in the call for entries, entrants fully accept the conditions of entry and agree to abide by the following legal terms:

- They guarantee that they meet all the requirements to take part in the call for entries.
- If they are submitting an entry on behalf of a legal person or a group, they guarantee that they have received permission to act on their behalf.
- They guarantee that the project presented is an original work, and that they hold all the necessary rights, including (but not excluding) intellectual property rights. If the proposal includes third-party rights, the entrants guarantee that they have previously obtained the rights, authorisations and/or necessary licences, and release the CCCB from any liability with regard to any claim arising therefrom.
- The entrants will be responsible for any claims arising in connection with the authorship of the entries and the rights granted. To this end, the CCCB reserves the right to initiate legal proceedings against any person or group for the above reasons.

The entrants will retain the intellectual property rights to their proposals at all times.

The winner undertakes to comply with the guidelines agreed with the CCCB and its teams and to adapt their proposals to real needs.

The winner of the Prize grants the CCCB the exclusive exploitation rights necessary for the winning entry for its inclusion in the exhibition «After the End of the World» at the CCCB during the exhibition period, without this affecting their moral rights as



Cultural *Innovation* International Prize

the author.

The winner of the Prize grants the CCCB the non-exclusive exploitation rights necessary for the winning entry, throughout the world and for a three-year period from the end of the exhibition, so that the project can be staged at any suitable venue, directly or through third parties, without this affecting their moral rights as the author. During this period, the author and the CCCB will keep each other informed about the rights granted to third parties regarding the project.

The shortlisted entrants and winner of the Prize grant the CCCB the non-exclusive exploitation rights necessary throughout the world and for an unlimited period regarding the final proposal with the aim of promoting and disseminating the Prize, as well as the exhibition and/or the activities at the CCCB, in any medium or format (including photographs, videos, etc.), and to make it accessible to the public at the CCCB Archive.

The CCCB will cover all the transport and accommodation costs incurred by the author or representative of the shortlisted projects when their proposals are presented in Barcelona in June 2017, subject to approval of spending by the competent body at the CCCB.

Fees and expenses incurred by the author or representative for curatorial duties will be paid in two instalments: 50% when the contract is signed and the outstanding amount upon completion of the project and the previous presentation of the invoice.



Data protection

Entrants for the Prize give their consent to the processing of personal data necessary for the execution and processing of the Prize in accordance with the law in force.

The details of the shortlisted entrants and the winner of the Prize will be featured on the CCCB website, social networks and other public media with the aim of announcing the shortlisted entrants and the winner of the Cultural Innovation International Prize 2016-2017. Photographs of the entrants will be taken during the presentation workshops featuring the shortlisted projects and at the award ceremony and may be published in any media or format.



Dispute resolution

Anything that has not been foreseen in these terms and conditions will be subject to Law 38/2003, dated 17th November, regarding general subsidies, and Law 30/1992, dated 26th November, regarding the legal provisions governing public administrations and common administrative procedures.

Should any questions, discrepancies, claims or issues arise directly or indirectly from the interpretation or execution of the present rules, terms and conditions, the parties involved expressly waive any other code of law that might pertain to them and agree to submit to the jurisdiction of the courts and tribunals of Barcelona.

Information and contact

Cultural Innovation International Prize
Centre de Cultura Contemporània de
Barcelona (CCCB)
www.innovationcccb.org
E-mail: innovation@cccb.org

Organitza:

CCCB Centre de Cultura
Contemporània
de Barcelona

Montalegre, 5. 08001 Barcelona. www.cccb.org