

**DECISION OF THE JURY OF THE CULTURAL INNOVATION INTERNATIONAL  
PRIZE 2016-2017 ON THE WINNING PROJECT AND PUBLICATION OF ITS  
MINUTES**

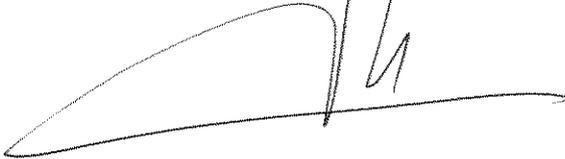
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According to the rules and the call for entries of the Cultural Innovation International Prize, and after the evaluation of the finalist projects by the Jury, we hereby publish the minutes of the Jury regarding said evaluation and its decision on the winning project.

In accordance with the Article 45 of the Spanish Law 39/2015, of October 1st, this publication has the due effect of a notification to all interested parties.

Any interested party can file an appeal against this final decision under the contentious-administrative jurisdiction, in a term of two months from the day after the notification, in the Administrative Law Court of Barcelona, without prejudice of filing an administrative appeal for review to the deciding body, in a term of one month from the day after the notification.

Barcelona, June 21<sup>th</sup> 2017  
Vicenç Villatoro Lamolla  
Director



**MINUTES OF THE MEETING OF THE JURY FOR THE CULTURAL INNOVATION  
INTERNATIONAL PRIZE**

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**Date:** June 21<sup>nd</sup> 2017  
**Start time:** 10h hours  
**Place:** CCCB  
Sala Raval  
08001 Barcelona

**Members present:**

<b>President:</b>	Juan Insua, director of the CCCB Lab
<b>Chairpeople:</b>	Laura Faye Tenenbaum, science communicator at the NASA's <i>Jet Propulsion Laboratory</i> Laura Pando, programme manager of Julie's Bicycle Lucy Wood, creative producer focused on climate change Jose Luis de Vicente, curator of the exhibition «After the End of the World» (CCCB, October 2017)
<b>Secretary:</b>	Celia Marín

**Agenda:**

*Single item.* Selection of the winning project for the Cultural Innovation International Prize.

**Start of the meeting:**

The session begins at 10 h in the Sala Raval of the CCCB with the members of the Jury discussing the 10 shortlisted projects, after having attended the *Àgora de Projectes* that was held on 20 June at the CCCB Theatre, where the finalists publicly presented their proposals.

The members of the Jury, following the evaluation criteria established for the open call, have unanimously decided to award the Cultural Innovation International Prize to the project titled **THE NEWTON MACHINE** by James Auger and Julian Hanna (Madeira Interactive Technologies Institute, Portugal) and Laura Watts (IT University of Copenhagen, Denmark) in collaboration with Community Energy Scotland for the following reasons:

*Juan*  
*Celia*

Community energy models aren't common in Spain, and this project offers a model of partnership that is empowering and uplifting. The Jury considers that the ethnographic material could be very useful to delve into the human connection between energy, machines and our daily activity. The project breaks that invisible "wall" and turns an ethereal subject like energy sourcing and storing into a tangible idea that can be experienced through a live installation. It also brings agency and empowers people to take responsibility and to use local resources and expertise to face their own challenges, which are determined by cultural, infrastructural, political and geographical circumstances. *The Newton Machine* is honest in that it accepts that there is no universal solution to such a multifaceted issue as climate change. It invites people to understand their particular contextual/regional challenges and find their own solutions. It appeals to an element of common sense (gravity) and incentivises people to take a step back to find old/existing solutions and bring them into a vision of a common, better future.

Degree of innovation: The project is incredibly innovative and refreshing, because it uses existing, basic physics principles and knowledge to provide an easily achievable and efficient way to store energy.

Cross-cutting formats and methods: Living laboratory, workshops, poetry, images, documentation of the project and of people's journey. It brings together technical and personal stories. It is a clear example of the third culture.

Real impact of the project: It is enlightening for individuals, as it invites them to interrogate their own relationship with and reliance on energy. Secondly, it brings a feeling of empowerment to communities by demonstrating how simple it can be to generate and store energy when we take a second to think about our local resources and skills and we apply a lateral way of thinking. Instead of relying on big commercial and governmental institutions to offer us the energy solutions, we need to face climate and make us better equipped to envisage a clean energy future.

Jury  
CCCB

The project invites communities to take agency, step in and take control of their own power supply through small-scale, tailored solutions. This will automatically increase the resilience of individuals and communities, as well as their ability to overcome future energy challenges and their capacity to adapt quickly to any changes, always tapping on to local skills and resources.

Viability of carrying out the project: The activities, outcomes and locations proposed seem to have been appropriately scoped, assessed and budgeted. The budget might need to be tweaked a bit in order to accommodate some suggestions from the Jury to ensure maximum impact and relevance to the city of Barcelona.

Relationship with the public: People get the opportunity to learn about science and engineering through art. The project communicates and demonstrates to the public that it can be in their hands to solve environmental and economic challenges. It's an empowering idea. Using local topography, resources and skills can only bring positive outcomes.

Sustainability in the broadest sense: From an environmental perspective, the ability to generate power through renewable, clean sources, and to be able to individually store it by using local materials and existing items without the need to use "conventional" battery systems, makes this project incredibly sustainable. It also conveys the idea of social sustainability, as it would foster local skills, community empowerment and economic resilience.

In addition, the members of the Jury, after deliberating on the projects, have unanimously decided to give a special mention to the project titled **ODE TO THE FUTURE**, for the following reasons:

*Ode to the Future* has connected and structured very important activist initiatives and contextualised their work under the frame of climate change in Catalonia. This project gives relevance to all these different activities and brings them to the surface. Most of all, the Jury recognises its outstanding

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will to unite all these initiatives in a cultural platform. In the context of the Prize, it was highly valued. Although the Jury didn't feel that it fully spoke to all of the criteria of the Prize, it acknowledges its significance and asks the CCCB to provide a space and a platform for this work to be available to the public in the frame of the activities related to climate change.

And with no further matters to be discussed, at 12.30 h the president adjourned the session, of which I, as secretary, write these minutes.

President



Secretary

